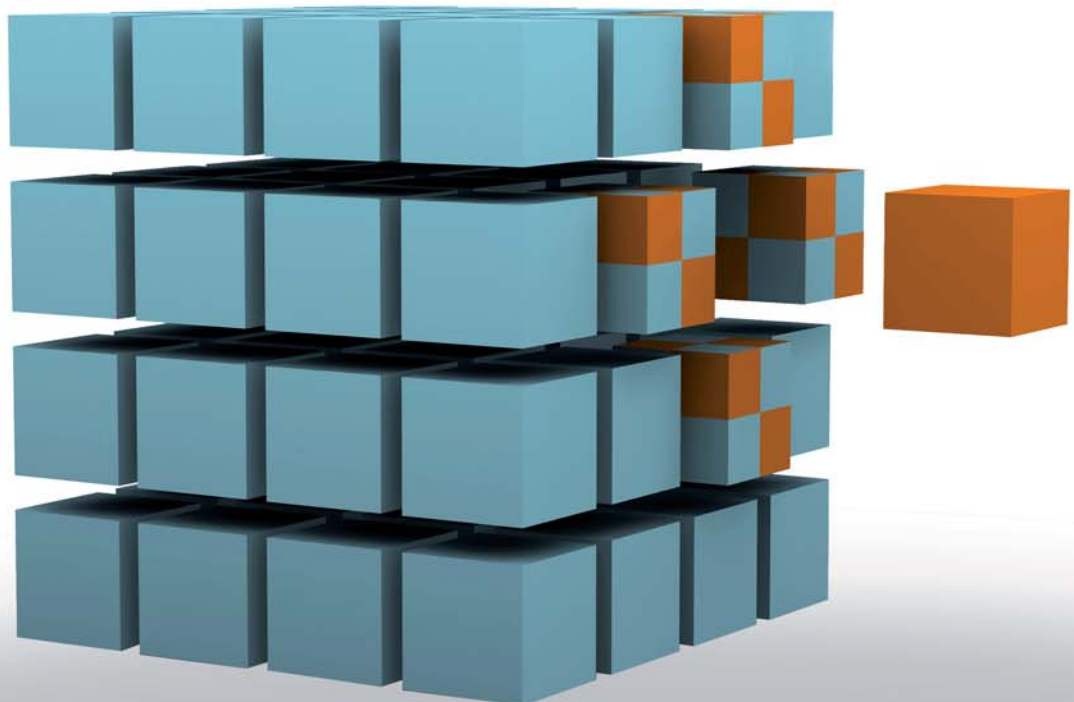


# EDICOM - ASP Service

---

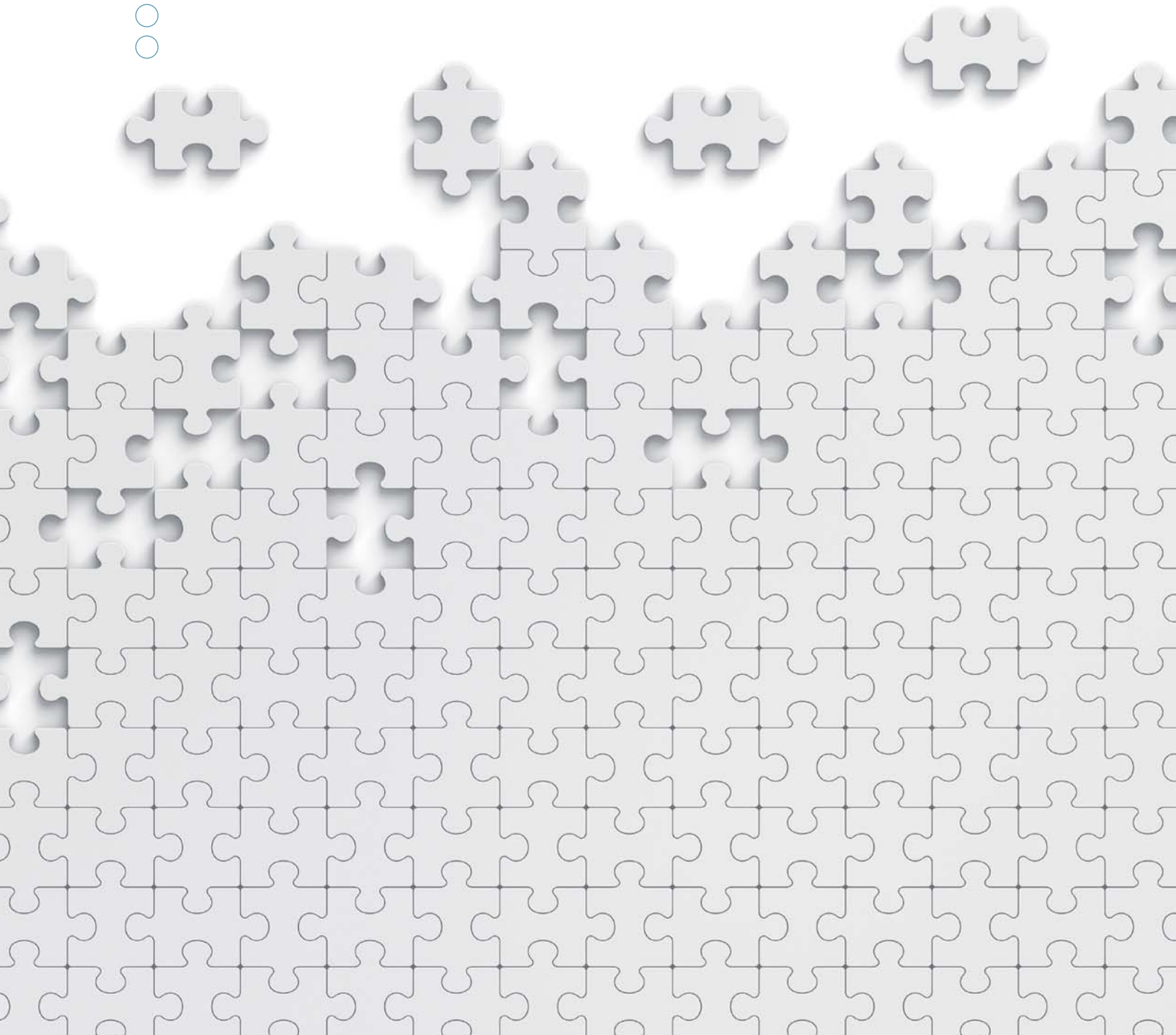
***ediwin***  
■ ■ ■ ■ xml-edi server ■ ■ ■ ■



OUR SUCCESS BEGINS WITH YOU

 ***edicom***  
connecting business

○ ○ ○ ○ → service provider | supply chain management...  
... xml/edi | efficient customer response | value added network | edifact | business intelig  
... ediwin | xbrl | ebi mapping tool | edicom business integrator | odette | X12 ...  
○ ○ → ... outsourcing | SOA | application



## OUR SUCCESS BEGINS WITH YOU

For us there is only one way to understand our work, and that is by putting ourselves in the shoes of our clients and users.

Specialists in data transmission and integration software consulting and development, at EDICOM we design high performance transactional systems designed to cover the needs of B2B e-commerce projects. After over a decade, our own development solutions are now positioned as a reference that has increased the value of the transactions of thousands of clients worldwide.

To achieve this, we have specialized in you, your needs, your expectations and your business... so that you don't have to worry about the installation, management and updating of advanced systems. At EDICOM we develop, implement and maintain our systems under strict service policies with a total focus on the client.

The success of each of our projects begins with you. With your suggestions, your ideas, but mainly with your decisions. Decisions driving your business towards advanced models, which constitute a full commitment to achieve the highest levels of excellence in your management.

### some of our customers...

#### Retailers

El Corte Inglés, Carrefour, Harrods, Leroy Merlin, Toys 'R' Us, Delhaize, Dia, Douglas, Alcampo, Aki, Intersport, Sephora, Consum, Eroski, Makro, Cortefiel, Mercadona, Fnac, Media Markt, Conforama, The Singular Kitchen, Gruppo Pam, Esselunga, Cisalfa, Grupo Expert...

#### Manufacturers

Unilever, Bonduelle, Energizer, Red Bull, Heinz, Saint Gobain, Schweppes, Bic, Bandai, L'Oreal, Kellogg's, Kimberly Clark, Reckitt Benckiser, Procter & Gamble, Tommy Hilfinger, Guess, Arbora & Ausonia, Valentino, Nintendo, MaxMara, Ferrero, Giochi Preziosi, BioCentury, Adolfo Dominguez, Vodafone, Tod's, Rip Curl, Aubade, Nutrexa, Loewe, Samsonite, Microsoft, Danone, Hans Grohe, Coronel Tappioca, Kraft, Bourjois, Sony, Billabong, Riso Gallo, Replay, Star...

#### Logistics and transport

Kuehne & Nagel, Gefco, Transaher, Norbert Dentressangle Gerposa, DHL Exel, Movianto, Dispatching, Corriere Cecchi, Ochoa, Azkar, Cargo Depot, Carreras, Cat, Logista, FCC, Exel Logistics, Aldeasa, Sitrans Entrepósito, ID Logistics, Transcommerce Net, Hermes, Logisargo, Rhenus Tetrans, Snatt Logistica, SDF Iberica, TNT Express, Transnatur...

#### Health

Roche, GlaxoSmithKline, Pfizer, Novartis, Boehringer Ingelheim, Lilly, Bristol-Myers, Abbot, Becton Dickinson, Sanofi-Adventis, Novartis, Grifols, Alter, Bayer, Pierre Fabre, Cofares, Alliance Healthcare, Cecofar, Federación Farmacéutica, Novafar, Hefame, Servicios Centrales de Salud...

#### Automotive

Norauto, Feu Vert, Midas, Daimler Chrysler, Nissan, Arcelor Mittal, Pirelli, Gestamp, Ficoso, Durex, Showa Europe, Rubi, Kayaba, Ruffini, Fujitsu Ten, Good Year, Michelin, Magna Electronics, Denso...

#### Tourism

El Corte Inglés, Marsans, Carlson Wagonlit España, Halcón, Air Europa, Logitravel, Catai, Beds Online, Costa Crociere, Avis, Ibero Cruceros, Pullmantur Cruises, NH, Europcar, ABBA Hoteles, Atesa, Hertz, Marina D'Or...

#### Mass media & Advertising

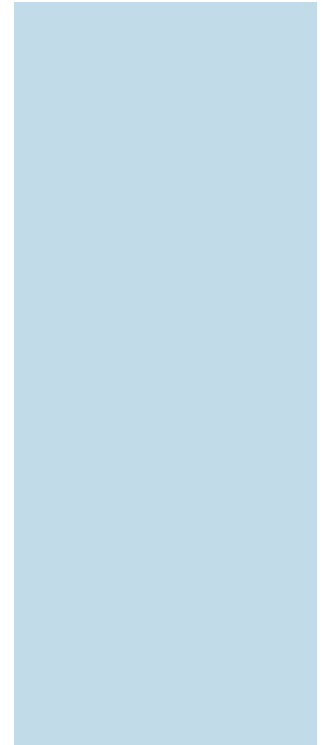
El País, Box News, Unión Radio ( Cadena Ser, 40 Principales, M80,..), Santillana, Media Planning, Anaya, Edebe, Planeta de Agostini, Dom Quixote, SGEL (Relay), Random House Mondadori, Everest, Espasa Calpe, Europa Press...

#### Public Administration

Ministerio de Economía y Hacienda, Generalitat Valenciana, INVASSAT, I.V.E...

#### Finance

Cesce, Mapfre, Nacional Financiera, Caixa Laietana, Inverseguros Gestión, Banca Inbursa...



### EDICOM OFFICES

- NEW YORK
- MÉXICO D.F.
- BUENOS AIRES
- VALENCIA
- MILAN
- PARIS
- MARSEILLE

**FEATURES:**

- In-house software development
- Secure private communication network.
- On-line access to platform resources.
- Integration with client's ERP.
- ASP Service EDICOM Hardware and Software hosting.
- Integral software management delegation in OUTSOURCING mode.
- Optimization of digital signature processes through integration with the EDICOM Certification Authority services.



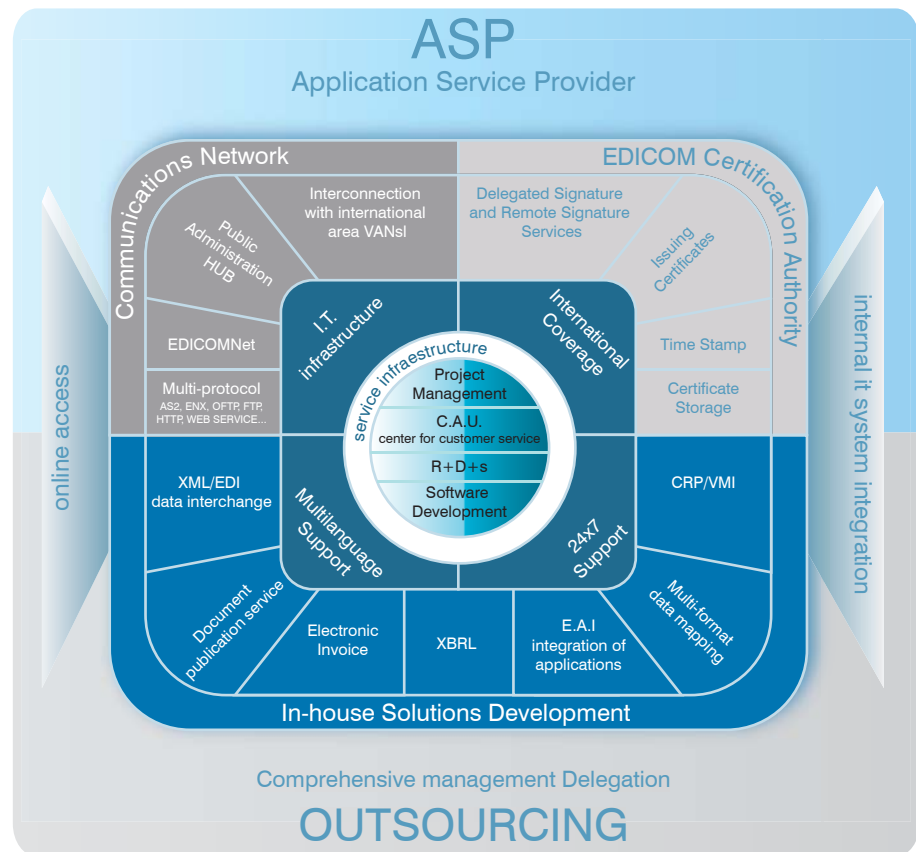
**EDICOM TECHNOLOGICAL PLATFORM**

At EDICOM we provide our services through a broad platform to give efficient responses to multiple clients, with very different characteristics and needs. To this end, we design solutions every day in line with market needs, continuously adapting our technology and resources with the aim of providing the best coverage to more than 6,000 current clients.

Our platform operates in ASP mode, so that the solutions reside in our servers, guaranteeing their uninterrupted operation through an ample service infrastructure.

Our platform's technological architecture is governed by scalability and load balance principles, increasing the hardware resources as needed and distributing the different services proportionately among them.

The permanent monitoring of the system 24 hours a day 7 days a week, the availability of all resources in duplicate, and our disaster recovery center located outside our main facilities, all guarantee the availability of the technological platform and service 365 days a year.



## EDI - ELECTRONIC DATA INTERCHANGE

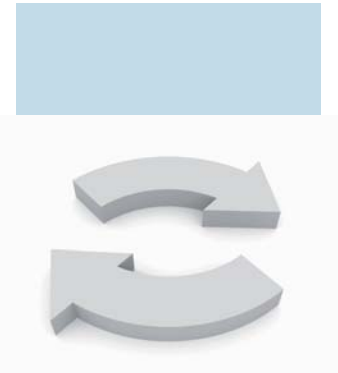
INTERCHANGE ELECTRONIC TRANSACTIONS WITH ALL YOUR TRADING PARTNERS

EDI or Electronic Data Interchange enables the interchange of standardized documents between the IT systems of trading partners.

The standardized nature of these documents is the essential difference between EDI and other information exchanging systems: Orders, shipment notices, delivery notes, invoices, inventories, price catalogs, etc., can be electronically interchanged between different partners, thanks to the use of a common language that lets the different information systems interact with each other.

EDICOM's technical solutions enable automatic processing of these interchanges thanks to their capacity to interact with the Internal Information Systems or market ERPs so that orders, shipment notices, electronic invoices or any other transaction can be processed automatically without human intervention.

This integration potential makes EDI messages the best option to optimize most of your administrative and managerial processes, among many other reasons, thanks to the improvements achieved by reducing processing times, increasing security and confidentiality, while cutting costs.



### What transactions can I carry out via EDI?

Practically all of the transactions that you would usually engage in with any trading partner by conventional means can be done via EDI.

Source	Transaction	Destination
Client	Order	Supplier
Supplier	Shipping Notice Invoice	Client
Supplier	Shipping Order	Logistic Operator
Logistic Operator	Delivery Confirmation Inventory	Supplier
Service Provider	Invoice	Public Administration

### EDI ADVANTAGES

- No paper involved.
- Improved processing of information.
- Reduction of processing and storage costs.
- Fewer errors.
- Improved customer service.
- Shorter billing cycle.

### What do I need for EDI?



#### Standard Language:

Interchanging electronic information requires a standardized language shared by sender and receiver to structure the messages. There are different standards, such as EDIFACT, X12, XML...



#### EDI software:

Sender and receiver must have an EDI solution to construct and manage the messages according to the standard in which the interchanges are to take place.



#### Communications Network:

EDI interchanges call for secure communications systems adapted to the peculiarities of this type of transaction. There are different options available, although the most widespread are VANs or Value Added Networks. These are private communications networks with high levels of security, control and monitoring that guarantee the correct sending and reception of the different messages.

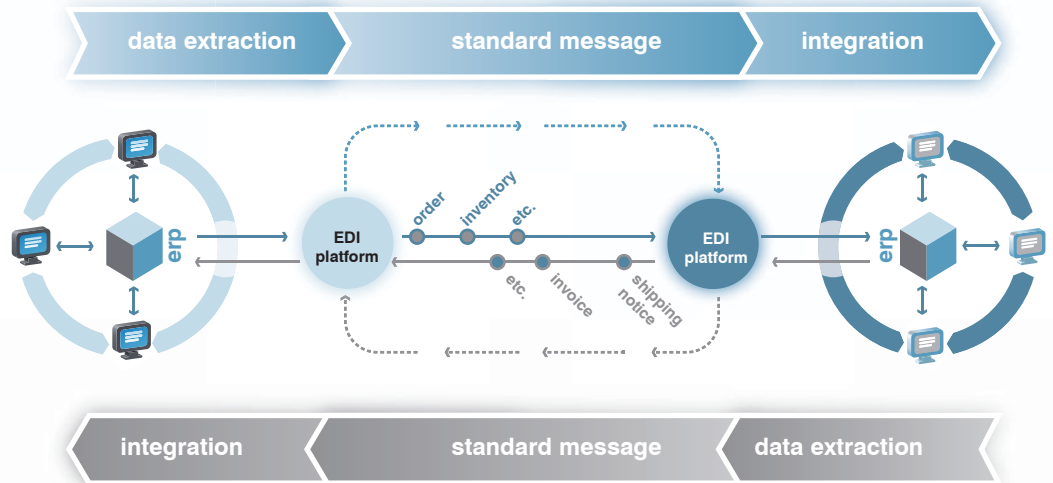
## INTEGRATED SOLUTIONS

SHARE INFORMATION WITH YOUR TRADING PARTNERS FROM YOUR OWN ERP

INTEGRATED solutions are characterized by their capacity to process data messages sent and received automatically.

This automatic processing results in the ability to automate the construction of these messages on the basis of the information contained in the ERP system when these messages are outbound. Likewise, this automatic integration allows the data to be converted into the proprietary language of the ERP system when they are inbound.

This way, the processing of large volumes of transactions between business partners takes place without human intervention, quickly and efficiently, without modifying internal processes.



### Basic transaction integration process

- Integrated solutions let you automate the flow of structured data messages that are interchanged.
- Through these messages it is possible to engage in multiple transactions with all types of partners: Customers, suppliers, logistic operators, public administrations, ports, customs, service provider companies, etc.
- The ERPs or Internal Information Systems must be able to export the data containing the basic information with which to compose the outgoing message.
- The data are transformed in the EDI platform into the standard in which the receiver expects to receive the message (EDIFACT, XML, X12, ODETTE, TRADACOM...).
- Through a suitable communication network, the message reaches its destination.
- The receiver receives the message in their EDI platform, where the opposite process to the outbound takes place: The standard message is transformed into a data structure understandable by the ERP.
- The ERP imports the data transformed by the platform, integrating the transaction in the addressee's management system.

## ASP SOLUTIONS

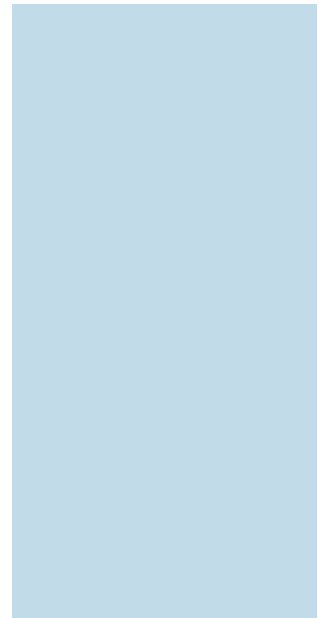
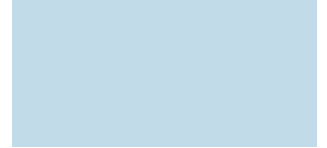
OPTIMIZE YOUR EDI INSTALLATION WITHOUT INVESTING IN SOFTWARE OR HARDWARE

ASP stands for Application Service Provider.

This concept is a management paradigm involving the delegation to a third party all of the hardware and software resources needed to start up and maintain your B2B projects.

This means outsourcing the whole technological platform for the transformation, sending, reception and integration of messages to a service provider responsible for maintaining and updating the software.

The service provider likewise undertakes the maintenance of the whole technological infrastructure necessary to guarantee the optimum operation of the applications made available to the users. This infrastructure includes the hardware resources and a suitable dimensioning of the communications to guarantee seamless access to the technological platform from which the user administers the applications used in their EDI and Electronic Invoicing transactions.



### ASP - Application Service Provider

Outsourcing the technological infrastructure necessary to start up B2B projects.



**Software**



**Support**



**Hardware**



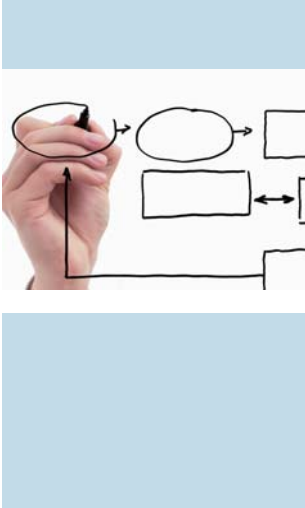
**Proactive maintenance**



**Security**

- Advantages:**
- No initial investment is required, since the client does not need to acquire software licences or invest in hardware resources.
  - The client benefits from ongoing technological updating supported by the service provider.
  - Managing the hardware and software resources is done proactively by specialist technicians who devote all their time to maintenance of the technological platform.
  - The system is scalable to ensure uninterrupted operation.
  - The security of the information is the responsibility of the service provider, keeping updated backups of the entire system at all times.
  - The EDICOM - ASP Service entitles you to the Customer Support Service in order to resolve any incidents.

## EDICOM ASP SERVICE



EDICOM provides services for the transmission, reception and integration of EDI transactions in ASP mode.

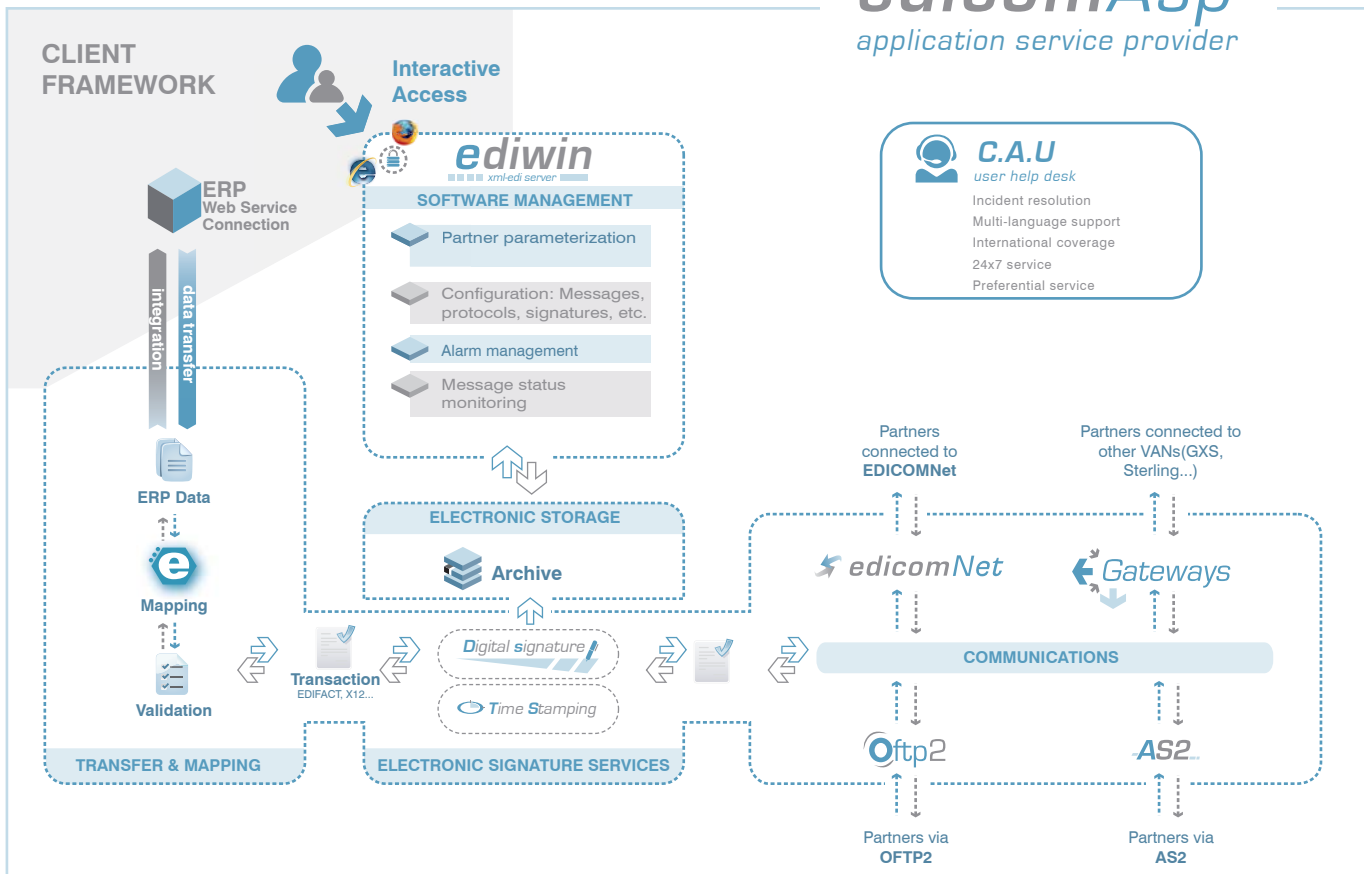
This way, it is EDICOM that assumes the responsibility for the development and updating of resident EDI Software in our data processing center, in optimal maintenance and security conditions, thanks to a broad technical and human infrastructure that administers powerful hardware resources and monitors the whole system 24 hours a day, 7 days a week.

The software is accessible to clients through an internet connection which, following authentication, enables them to operate with complete security guaranteed through their web environment.

EDICOM ASP includes transfer services for the interchange of data and integration of transactions, which process the transformations required for each partner depending on the standards to be transmitted.

With EDICOM's ASP Service you also benefit from a broad communication network that lets you connect with practically any partner at the local, national and international level.

## edicomAsp application service provider





# ediwin

xml-edi server

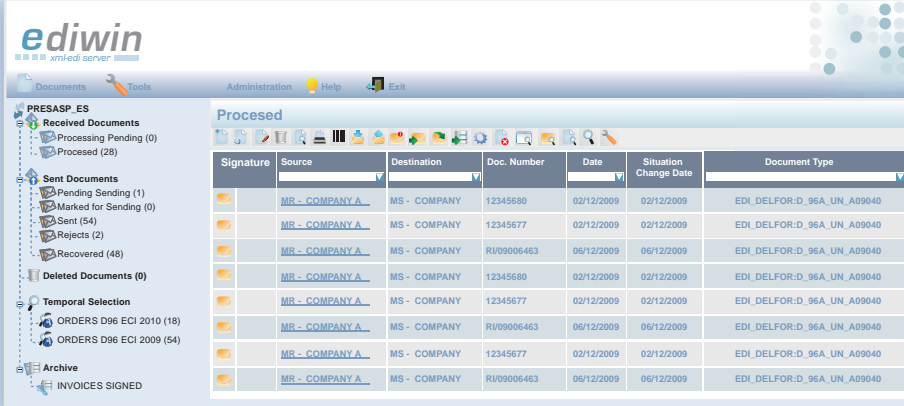
## EDI COMMUNICATION SOFTWARE IN ASP

With the EDIWIN B2B XML/EDI SERVER from EDICOM you can manage all of your XML/EDI transactions with your trading partners.

This platform makes integration of these transactions in your ERP possible by means of a web service or similar connection which automates the processes of importing and exporting records based on the messages interchanged with your

partners. This way, generating records in the ERP when the transactions are received and constructing them when they are outbound is done without human intervention.

The platform is accessible by means of a simple internet browser, which enables users to access the application where they can administer most of the processes associated with the EDICOM ASP service.



Signature	Source	Destination	Doc. Number	Date	Situation Change Date	Document Type
	MR - COMPANY A	MS - COMPANY	12345680	02/12/2009	02/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	RU09006463	06/12/2009	06/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	12345680	02/12/2009	02/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	RU09006463	06/12/2009	06/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR:D_96A_UN_A09040
	MR - COMPANY A	MS - COMPANY	RU09006463	06/12/2009	06/12/2009	EDI_DELFOR:D_96A_UN_A09040

### INTERACTIVE ACCESS TO EDIWIN XML/EDI SERVER

- Managing the address book of **partners** with whom to interact.
- Monitoring the **status of messages** sent and received: Receipt acknowledgements, messages pending sending, messages received ...
- Checking the **document archive**, especially the electronic invoices stored during the legally stipulated period.
- Configuring **filters to classify messages** according to the addressee, message type, date rankings, etc.
- **Administration of permits** for the different users of the application.
- **Statistical analysis** of documents sent and received via the platform.
- Managing **personalized alerts** in line with your needs.

### FEATURES

- Ediwin XML/EDI server is software for the sending and reception of any type of transaction, structured or otherwise.
- Multiple sending and reception standards are supported (EDIFACT, XML, X12, XBRL, ODETTE, VDA, etc.).
- Ready for integration with most ERPs: SAP, Oracle, Baan, Navision, JD Edwards, Axapta...
- Multi-protocol solution, supports integration with multiple networks: FTP, HTTPS, WEB SERVICE, AS2...
- Solution ready for electronic invoicing processes in the European Union area.
- Electronic invoice supported outside the EU, especially in Latin America.
- Ready to work in any sector: Retail, health, automotive, finance, tourism, etc.

# *edicom*Asp

*application service provider*

## CONTRACTING THE SERVICE

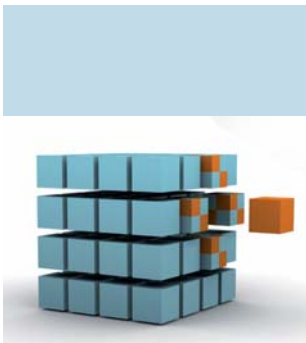
EDICOM ASP service is the best option for your B2B and Electronic Invoicing projects.

Our ASP service gives you access to an INTEGRATED platform of services, implementing cutting-edge technological resources, software, communication networks and qualified personnel. From the outset, you can start transacting with your trading partners without the need to make investments in hardware or software.

There are different contract models depending on the needs of each client.

To see which one is best suited to the features of your B2B project, please do not hesitate to contact our commercial team.

It will be our pleasure to assist you.



Please consult our commercial team for the terms and conditions of the solution best suited to your needs.

 (+1) 212 889 1909

 [marketing\\_us@edicomgroup.com](mailto:marketing_us@edicomgroup.com)

ediwin  
xml/edi server

Administration Help Exit

Documents Tools

PRESASP\_ES

Received Documents

Processing Pending (0)

Processed (28)

Sent Documents

Pending Sending (1)

Marked for Sending (0)

Sent (54)

Rejects (2)

Recovered (48)

Deleted Documents (0)

Temporal Selection

ORDERS D96 ECI 2010 (18)

ORDERS D96 ECI 2009 (54)

Archive

INVOICES SIGNED

### Processed

Administration Help Exit

Signature	Source	Destination	Doc. Number	Date	Situation Change Date	Docum
	MR - COMPANY A	MS - COMPANY	12345680	02/12/2009	02/12/2009	EDI_DELFOR
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR
	MR - COMPANY A	MS - COMPANY	RI/09006463	06/12/2009	06/12/2009	EDI_DELFOR:
	MR - COMPANY A	MS - COMPANY	12345680	02/12/2009	02/12/2009	EDI_DELFOR:
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR:
	MR - COMPANY A	MS - COMPANY	RI/09006463	06/12/2009	06/12/2009	EDI_DELFOR:
	MR - COMPANY A	MS - COMPANY	12345677	02/12/2009	02/12/2009	EDI_DELFOR:D
	MR - COMPANY A	MS - COMPANY	RI/09006463	06/12/2009	06/12/2009	EDI_DELFOR:D

## USA

152 Madison Avenue Suite 1900  
New York NY 10016  
Tel. +1 212 889 1909  
Fax. +1 212 889 1947  
edicomgroup.com/us  
marketing\_us@edicomgroup.com

---

## MÉXICO

Río Lerma No. 302  
Piso 5 Oficina 503  
Colonia Cuauhtémoc  
06500 México D.F.  
Tel. +52 (55) 52 12 15 66  
Fax. +52 (55) 52 12 15 66 (ext. 2008)  
edicomgroup.com/mx  
ventas@edicomgroup.com

---

## ARGENTINA

Manuela Sáenz 323  
Piso 6º Oficina 3  
CP 1107 Buenos Aires  
Tel. +54 11 5238 5526  
edicomgroup.com/ar  
info\_argentina@edicomgroup.com

## ESPAÑA

Parque Tecnológico de Paterna  
Ronda de Auguste y Louis Lumiere, 12  
46980 Paterna (Valencia)  
Tel. 902 119 228  
Tel. +34 961 366 565  
Fax. +34 961 367 117  
edicomgroup.com/es  
marketing@edicomgroup.com

---

## FRANCE - PARÍS

Tour Manhattan  
5-6 Place de L'Iris  
Quartier D'Affaires de la Defense  
92400 Courbevoie Paris  
Tel. 0820 360 330  
Tel. +33 (0)1 49 03 17 51  
Fax. +33 (0)1 49 03 09 44  
edicomgroup.com/fr

## FRANCE - LA CIOTAT

Espace Mistral, Bat A  
297 Avenue du Mistral Zone Athelia 4  
13600 LA CIOTAT  
Tel. 0820 360 330  
Tel. +33 (0)4 42 70 54 80  
Fax. +33 (0)4 42 08 99 56  
edicomgroup.com/fr

marketing@edicomgroup.com

---

## ITALIA

Centro Direzionale Milanofiori  
Viale Milanofiori  
Strada 1 Palazzo F1  
20090 Assago. Milano  
Tel. +39 02 0064 0402  
Fax. +39 02 0064 0410  
edicomgroup.com/it  
marketing@edicomgroup.com